

Travlr is the **#1 rated white label travel platform** offering fully branded and customizable e-commerce travel storefronts with content from the worlds most trusted travel suppliers.

kogan travel

CONCRETE PLAYGROUND.

News Corp

B B C

THE BALI BIBLE

play travel

explore

KEY OBJECTIVES



Increase average booking value



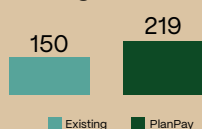
Increase booking lead time

3 nights, 2 adults from
AU\$633

Save up to 30%

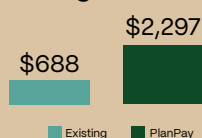
PlanPay it for \$145.75/week ⓘ

Average lead-time (days)

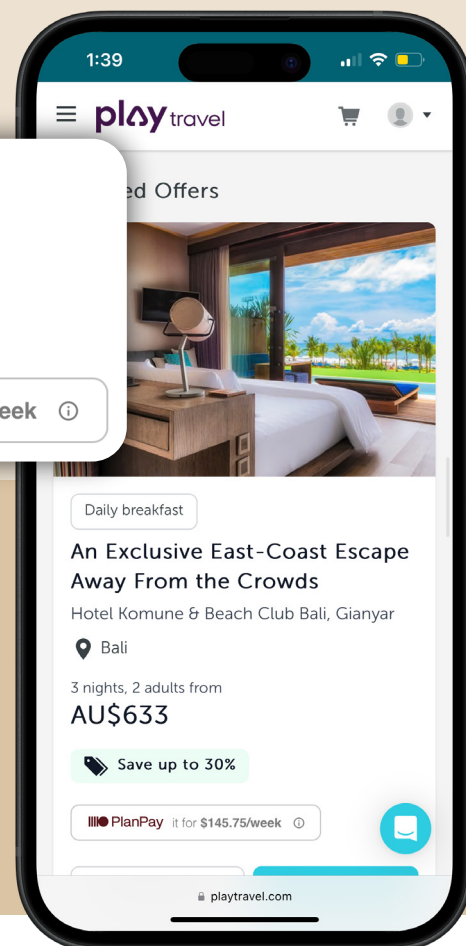


Travlr saw a **46% increase in lead times from 150 days to 219 days** in advance compared to existing payment options.

Average Order value



Travlr saw an increase in **AOV of 333%, from \$688 to \$2,297**, indicating PlanPay customers spend more when they can pay with flexible upfront instalments with their own money.



“Our strategic partnership with PlanPay highlights Travlr’s dedication to innovation. By leveraging their advanced payment solutions, we’ve empowered our merchants with tools that not only enhance the customer experience but also drive increased profitability.”

Simon te Hennepe
CEO & Founder
Travlr



“PlanPay’s ecommerce checkout and integrated agent portal fit seamlessly within Travlr’s world-class connectivity hub, enhancing our operational efficiency and providing a valuable conversion tool for our agents.”

Maddie Hayes
COO
Travlr